Escape Studios launches the perfect stereoscopic solution

London, 3rd March, 2010: Escape Studios has launched the first bespoke stereoscopic turn key solution, enabling advanced stereoscopic playback in real-time, live at Workflows Reveal event. Escape Studios developed the standalone solution which overlays two streams of video or still sequences in conjunction with 3D generated from any source to create a high quality "pop out" 3D image.

Since the releases of Final Destination and Avatar, there has been a lot of buzz and excitement around stereoscopic 3D and how it applies to all media – film, TV and commercials. As 3D continues to grow in popularity, Escape Studios has witnessed an increased demand for alternate and more affordable stereoscopic solutions. Traditionally stereoscopic systems have required a substantial investment, and a large number of studios have rejected stereo projects as a result of a lack of capabilities. Contrary to this, Escape's solution allows studios to run a stereoscopic configuration at half of the cost when compared to other systems.

Each stereoscopic system is custom built and then installed by one of Escape Studios' expert technicians – the whole solution can be up and running in half a day. As well as providing installations, cabling and the necessary system upgrades, Escape will also assess the individual needs of each studio via a free consultation.

Mark Cass, Commercial Director at Escape Studios comments: "We're really excited to offer the first, bespoke Stereoscopic solution on the market. We see huge potential in our offering - compared to other products on the market our solution presents time and cost savings that studios have typically struggled to achieve. We're hoping that by offering a more cost-effective solution, we'll be encouraging them to take on more creative stereo projects as the technology is made more accessible to them."

For further information, or a demonstration of the solution, please contact technology@escapestudios.com or call +44 (0) 207 348 1920.

About Escape Studios

Escape is one of the most successful and well-respected CG academies in the world. We're the proving ground for a new generation of computer graphics stars breaking into film, TV, games and commercials. We're a vibrant community of professional artists. We're a unique outsourcing resource for leading CG studios. We're a specialist creative recruitment agency for entertainment, advertising, architecture and manufacturing businesses. We're an authority on all things CG, offering informed opinions on cutting-edge creative, commercial and political issues. We're host of the acclaimed CG awards. We're a specialist IT consultancy and technology store. We are all of these things. We are CG. We are Escape Studios.

For further information, please visit www.escapestudios.com